



*Date*  
**MARCH 3, 2022**  
**HYBRID EVENT - ATTEND  
IN-PERSON OR VIRTUAL**

*In-Person Location*  
**THE KENTUCKY CENTER  
501 W. MAIN STREET  
LOUISVILLE, KY**

## WHAT IS IT?

Leadership capacity doesn't just affect your bottom line – it drives your company's ability to engage and retain valuable talent. Today's challenges are calling on organizations to ensure they are cultivating employee loyalty and preparing their leaders for success. Expect no less than the BEST day for inspiration and practical know-how at the 2022 Best of Leadership Summit, delivering performance-boosting learning that will increase the ability of your teams to lead with courage and confidence. Organized by the Leadership Louisville Center, this annual event features relevant and leading-edge content from global leadership experts, providing ideas and practices that can be put to use immediately. Attendees can join us in-person or experience a high-quality and interactive virtual event, both with features that will leave participants feeling engaged, connected, and prepared to lead now and into the future.

## WHO ATTENDS & WHY?

The Best of Leadership Summit presents a unique learning opportunity for leaders at all levels. It offers professional development opportunities that allow participants to discover new ideas and grow their ability to lead. Attendees range from high-potential emerging leaders to C-suite executives, with nearly 70% working at a director level or above. Both the in-person and virtual event offer valuable business networking opportunities within and beyond the Louisville region.

### THE CURRICULUM IS DESIGNED TO HELP PARTICIPANTS:

- Build companies that are more resilient, innovative, and more adept at managing and leading successful change.
- Gain deeper knowledge around inclusive leadership, building high-performance teams, and creating a sense of belonging.
- Grow the ability to adapt, collaborate, achieve great results, and lead in our new hybrid world.

## WHY SPONSOR?

With hundreds of regional leaders in attendance, both in person and in the virtual event platform, your company will have the opportunity to connect with a highly desirable audience throughout the event while accessing top talent from within and outside of our region, providing an exceptional return on investment.

Sponsorship not only provides visibility and branding for your company, but also allows your employees and clients to attend the Best of Leadership Summit, fully immersing them in the training, connections, and conversations of the event. This opportunity is a powerful vehicle for engaging and retaining talent, as well as positive community influence.

Your support also enables the critical work of the Leadership Louisville Center to inspire and equip leaders to be better and do better. We welcome your organization's participation and look forward to displaying your logo on promotional materials and providing your company with added recognition and visibility.

More information at  
[LeadershipLouisville.org/Summit](https://LeadershipLouisville.org/Summit)

ORGANIZED BY



PRESENTING SPONSOR



# SPONSORSHIP LEVELS & BENEFITS

	<b>SOLD</b> SPEAKER \$15,000	RECEPTION \$7,500	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500
VIP session with speaker (details based on interest)	■				
Speaking role for chief executive/designee	■	■	■		
Opportunity to introduce speakers during breakouts	■	■	■	■	
Opportunity to showcase your brand as exhibitor (virtual & in-person)	■	■	■	■	
Logo display at the event and in all promotional materials	■ Prominent	■	■	■	■
Recognition and thanks from the podium	■	■	■	■	■
Sponsor video aired during event (produced by sponsor) - 30 seconds	■	■	■		
Complimentary registrations (virtual or in-person)	20	10	10	8	5
Complete listing of registrants one week prior to event	■				
First right of refusal for Summit 2023	■	■			
Reserved priority seating for attendees	■	■	■	■	■
Opportunity for discounted additional seats	■	■	■	■	■
Contact information for all attendees one week after event	■	■	■	■	■

Interested in sponsorship? Contact Jennifer Stevens at  
(502) 561-5231 or [jstevens@leadershiplouisville.org](mailto:jstevens@leadershiplouisville.org).



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**SPONSORSHIP LEVEL** | *Check One*

- RECEPTION** (\$7,500)       **GOLD** (\$7,500)
- SILVER** (\$5,000)       **BRONZE** (\$3,500)

**COMPANY/ORGANIZATION NAME** | *As you want to appear in materials*

\_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_ **Contact Email** \_\_\_\_\_

**PAYMENT METHOD** | *Select One*

**Check**

- My check is enclosed in the amount of \$\_\_\_\_\_ (payable to Leadership Louisville Foundation, Inc.)

**Credit Card**

- Charge my credit card in the amount of \$\_\_\_\_\_.

Card type: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

**Invoice**

- Please email me an invoice for my total sponsorship amount.

**Return this completed form via mail or e-mail to:**

Leadership Louisville Center  
Attn: Jennifer Stevens  
711 W Main Street, Unit AA  
Louisville, KY, 40202

Direct: (502) 561-5231  
Main: (502) 561-0458  
Email: [jstevens@leadershiplouisville.org](mailto:jstevens@leadershiplouisville.org)

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