



Date  
**THURSDAY, MAY 13, 2021**

Location  
**VIRTUAL**

## WHAT IS IT?

Today's challenges are calling on leaders at all levels to be better and do better, and now is the time to invest in yourself. Expect no less than the BEST day for inspiration and practical know-how at the 2021 Best of Leadership Summit, a virtual event delivering performance-boosting learning that will increase your ability to lead with courage and confidence. Organized by the Leadership Louisville Center, this annual event will once again feature an incredible speaker lineup with new ideas and practices you can use immediately. The new opportunities available with the virtual experience will leave attendees feeling engaged, connected, and prepared to lead now and into the future.

Each year, this day for learning and growth brings the most relevant and leading-edge content from global leadership experts. Previous speakers have included Dr. Ken Blanchard; *Made to Stick* author Dan Heath; *StrengthsFinder* author Tom Rath; editor of *Fast Company* Stephanie Mehta; Kristin Hadeed with Simon Sinek's team; *Harvard Business Review* author Amy Gallo; connectional intelligence expert Erica Dhawan; journalist Manoush Zomorodi; and former U.K. Ambassador Matthew Barzun.

## WHO ATTENDS & WHY?

The Best of Leadership Summit presents a unique learning opportunity for leaders at all levels. It offers professional development opportunities that allow participants to discover new ideas and grow their ability to lead. Attendees range from high-potential emerging leaders to C-suite executives, with nearly 70% working at a director level or above. The virtual event will expand attendance from beyond the Louisville region.

### THE CURRICULUM IS DESIGNED TO HELP PARTICIPANTS:

- Build organizations that are more innovative, more profitable, and more adept at managing and leading successful change.
- Gain deeper knowledge around inclusive leadership, navigating difficult conversations, and building high-performance teams.
- Grow your ability to collaborate, create a sense of belonging, and achieve great results – reaping substantial bottom-line benefits.

## WHY SPONSOR?

With hundreds of regional leaders in attendance, your company will have the opportunity to connect with a highly desirable audience throughout the event while accessing top talent in our region, providing an exceptional return on investment. Sponsorship not only provides visibility and branding for your company, but also allows your employees and clients to attend the Best of Leadership Summit, fully immersing them in timely and relevant curriculum.

This opportunity is a powerful vehicle for positive community influence. Your support also enables the critical work of the Leadership Louisville Center to inspire and equip leaders to be better and do better. We welcome your organization's participation and look forward to displaying your logo on promotional materials and providing your company with added recognition and visibility.

More information at  
[BestSummit.org](http://BestSummit.org)

ORGANIZED BY



PRESENTING SPONSOR



# SPONSORSHIP LEVELS & BENEFITS

	SPEAKER \$15,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000
VIP session with speaker (details based on interest)	■			
Speaking role for chief executive/designee	■	■		
Opportunity to introduce speakers during breakouts	■	■	■	
Opportunity to showcase your brand as a virtual exhibitor	■	■	■	
Logo displayed during the event and in all promotional materials	■ Prominent	■	■	■
Company-sponsored video aired during event (produced by sponsor company) - 30 seconds	■	■		
Recognition and thanks from the podium	■	■	■	■
Virtual attendee registrations	20	10	8	6
Complete listing of registrants one week prior to event	■			
First right of refusal for Summit 2022	■			
Opportunity for discounted additional registrations	■	■	■	■
Contact information for all registrants one week after event	■	■	■	■
Opportunity for in-person event attendance if deemed possible (details to come)	■	■		



Interested in sponsorship? Contact Jennifer Stevens at  
(502) 561-5231 or [jstevens@leadershiplouisville.org](mailto:jstevens@leadershiplouisville.org).



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## SPONSORSHIP LEVEL | *Check One*

**SPEAKER** (\$15,000)

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## COMPANY/ORGANIZATION NAME

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**Contact Name** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_ **Contact Email** \_\_\_\_\_

## PAYMENT METHOD | *Select One*

### Check

My check is enclosed in the amount of \$\_\_\_\_\_ (payable to Leadership Louisville Foundation, Inc.)

### Card

Charge my credit card in the amount of \$\_\_\_\_\_.

Card type: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

### Invoice

Please mail me an invoice for my total sponsorship amount.

## Return this completed form via mail or e-mail to:

Leadership Louisville Center  
Attn: Jennifer Stevens  
707 W Main Street, Louisville, KY, 40202

Phone: (502) 561-5231  
Main Line: (502) 561-0458  
Email: [jstevens@leadershiplouisville.org](mailto:jstevens@leadershiplouisville.org)

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