



# IGNITE LOUISVILLE

Building Stronger Next Generation Leaders

## The region's premier talent development experience

Grow, engage, and, train your top talent with the Leadership Louisville Center's national award-winning Ignite Louisville program that combines leadership skills training and hands-on community impact. If accepted to this competitive six-month program, participants will experience one day per month of professional development from our community's top trainers. They then put these skills into action with teams of peers to implement significant positive outcomes for a local nonprofit, advancing our nonprofit sector and developing their ability to work on a high-performing team in a fast-paced environment.



## What's in it for employers?

### 1 Higher performing talent

- Includes over 50 hours of professional development on business topics like conflict resolution, personal branding, and innovation.
- Participants invest nearly 100 hours in applied teamwork through a high-profile nonprofit project, increasing their people and operations skills.
- 93% of graduates report increased leadership capacity.\*

### 2 Higher Employee Engagement

- 87% of millennials said that "professional or career growth and development opportunities" are a top factor in their decision to stay at a company.<sup>1</sup>
- 86% of Ignite Louisville graduates report that they are better equipped for a leadership role within their company.\*
- 68% of millennials surveyed want to make a positive difference in the world, and 78% said the values of their employer should match their own.<sup>2</sup>
- 97% of Ignite Louisville graduates report deeper involvement in the community.\*

### 3 Valuable Business Connections & Community Impact

- 93% of graduates report an improved professional network.\*
- Each class roster is widely reported by local publications, resulting in media exposure for your organization.
- Your employee will bring you valuable exposure among the region's major corporations.
- Participants have direct impact on local nonprofits, giving your company recognition as an organization positively impacting the community.

## Participants Learn:

- How to leverage their own strengths through greater understanding of themselves
- How to achieve sustainable results
- How to manage conflict and build collaborative relationships
- To influence others and drive engagement
- How to cultivate and implement innovative ideas



\*Ignite Louisville Graduate Survey, 2018 & 2019 classes

1. Gallup poll | 2. Redefining the C-Suite: Business the Millennial Way, a recent report by American Express

## What other employers had to say...

“Brown-Forman has been a long-time supporter of the Center, particularly the Ignite Louisville program. We believe it is an excellent way to develop important skills for our up-and-coming leaders who live and work here in Kentucky. The program teaches participants how to influence without authority, leverage diversity, diagnose issues, and lead change. Brown-Forman employees who participate in Ignite Louisville bring these leadership skills back to their day jobs and can apply their learning to the roles they have today and will have in the future.”

*Kirsten Hawley* BF '09, FL '07 | SVP & Chief Human Relations Officer, Brown-Forman

“We recently supported our first Ignite Louisville participant and I highly recommend the program for staff with executive potential. As an emerging leader, he grew immensely and our organization continues to benefit. I was especially impressed with the difference the program made in both his confidence and professionalism.”

*Cyndi Masters* CEO/Founder, DBS>Interactive

“Norton Healthcare supports the work done by the Leadership Louisville Center for one simple but important reason: RESULTS. Through its many innovative programs, it develops tomorrow's civic leaders. These leaders are paving the way for an even brighter future for Louisville. They are networked, creative and energized when it comes to breaking down barriers and sparking new approaches to old problems. Ignite Louisville has long been a vibrant and highly effective component of Norton Healthcare's leadership development efforts.”

*Russell F. Cox* LL '89 | President & CEO, Norton Healthcare



Leadership  
Louisville Center

## ABOUT THE LEADERSHIP LOUISVILLE CENTER

The Leadership Louisville Center is the region's most valuable resource for leadership development and civic engagement. With a purpose to inspire and equip leaders to be better and do better, it has graduated over 10,000 through its civic programs since 1979. The Center is recognized as a national best practice and is known for its dynamic programming and strong community connections. Programming includes five social impact leadership programs (Leadership Louisville, Focus Louisville, Ignite Louisville, Bingham Fellows and Encore Louisville), leadership skills training courses presented through the Leadership Green Room, and events designed to connect leaders and motivate positive change. Learn more at [www.leadershiplouisville.org](http://www.leadershiplouisville.org).

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To learn more, visit our website at [LeadershipLouisville.org/Ignite-Louisville](http://LeadershipLouisville.org/Ignite-Louisville).