

OneWest



A Catalyst for West Louisville's Path to Prosperity

Background:

There is no more pressing community issue than the success of West Louisville to ensure that Louisville is a world-class city for all its citizens.

While home to more than 60,000 of the city's residents and encompassing several historical neighborhoods, West Louisville lags behind the rest of the city in median household income, education attainment and home ownership.

Simply put, we can't afford to leave West Louisville behind.

Backed by a strong board of directors and supporting staff, OneWest, a nonprofit community development organization, will affect positive change that's focused on the built environment—the physical surroundings and infrastructure where people live, work and play.

And we're just getting started. By developing collaborations, engaging residents and applying private and public resources to important West Louisville projects and initiatives, together we can make Louisville a true *Possibility City* for all residents.

Who We Are:

OneWest was conceived by a group of local leaders as part of [Leadership Louisville's](#) 2014 Bingham Fellows Class, who together envision an economic renaissance in West Louisville, with a focus on the built environment.

OneWest believes that in order for true positive change to occur, the right people have to be involved.

Initial board members include some of the community's brightest leaders from across Louisville.

These community leaders – chosen for their ability to drive investment and create change – represent major corporations, financial institutions, faith-based groups, non-profit organizations and residents from neighborhood associations.

- **Dan Caudill**, Caudill Seed Co.
- **Rev. Dr. Kevin Cosby**, Simmons College
- **Marshall Gazaway**, Beecher Terrace Resident Council
- **Dan Hall**, University of Louisville
- **Maria Hampton**, Federal Reserve of St. Louis, Louisville Branch

- **Alice Houston**, Houston-Johnson Inc.
- **Vincent James, Sr.**, Interdominational Ministerial Coalition
- **Monica LaPradd**, Shawnee Christian Health Center
- **Donna McDonald**, West Louisville Business Association
- **Donnie Morris**, Chickasaw Neighborhood
- **Mike Mountjoy**, Mountjoy, Chilton, Medley and The Gheens Foundation
- **Woody Porter**, A.D. Porter & Sons Funeral Home
- **Judy Schroeder**, Portland Now
- **Anthony Smith**, Louisville Metro, Safe Neighborhoods
- **Mary Ellen Wiederwohl**, Louisville Metro, Louisville Forward
- **Mayoral Appointment**, TBD

Importantly, OneWest's board of directors continues to be supported by members of the [2014 Bingham Fellows Class](#).

Our Vision

At its core, "OneWest is a non-profit corporation working to stimulate economic development and community revitalization in West Louisville, with a primary focus on the built environment."

This includes land use, infrastructure, urban design and the overall experience the built environment creates for a community's residents, businesses and visitors.

Importantly, one of the 12 high-priority tactics identified in [Greater Louisville Inc.'s "Advantage Louisville" strategic report](#), published in August 2014, was to "launch a redevelopment authority or community development corporation in West Louisville that connects economic opportunities and sustains the character of the neighborhoods."

In our view, OneWest is the organization that can help deliver on this objective, and more.

Our Work

OneWest will outlast political cycles through non-partisan, community-driven efforts, ultimately boosting economic vitality and citizen pride in West Louisville.

Subject to board approval and input, OneWest has set the following near- and long-term objectives:

Short-term goals include:

- Conducting a series of community engagement tours in West Louisville to solicit input for potential projects and to ensure that residents, businesses and other interested parties have a voice in efforts that impact their community
- Soliciting the services of a consulting firm to work with OneWest to help develop a strategic plan for West Louisville redevelopment.
- Selecting initial projects to support with a commitment to invest in, advocate for, and help execute them.

Long-term goals are items that will establish permanency and relevancy to the work of OneWest and include:

- Preparing and submitting an application for New Market Tax Credits – a business incentive – specifically targeting West Louisville, either on behalf of OneWest or jointly with another entity with previous New Market Tax Credit experience.
- Exploring the formation of a loan fund, which could generate loan fee revenue to the corporation and provide much-needed capital to West Louisville by side-stepping some of the underwriting hurdles that other lenders face.
- Building a team of qualified full-time staff who will manage and execute the OneWest mission.

How You Can Support OneWest:

Funding needs include, but aren't limited to:

- Community Engagement Tours
- Hiring a consulting firm for creation of West Louisville Redevelopment Plan
- Long-term project support

Visit www.onewest.org to learn more about our efforts to improve West Louisville and how you can get involved.