

The Leadership Louisville Center Presents

**DRIVING
STRATEGIC IMPACT** the science of strategy

Columbia Business School
AT THE VERY CENTER OF BUSINESS™

SEPTEMBER 28 - 29 | \$1,750

Organized around the core skill of structured problem-solving, this executive education course takes leaders through four phases of a strategy project: defining the scope, structuring the problem, gathering and analyzing data, and developing recommendations. These core skills are supplemented with additional sessions on communication, managing strategy projects, and influencing skills.

Participants will learn to tackle complex, strategic problems in a structured, fact-based manner, learning how to derive insight from data and to go from insights to high impact, actionable recommendations. The program combines real world case studies with scientifically-backed research to provide participants with a practical, proven toolkit they can apply Monday morning.

LEARNING OUTCOMES

- Rapidly identify core business issues and focus your problem-solving effort in the right direction
- Efficiently gather the right information to build a relevant fact base, extract information from internal and external sources, and synthesize it to drive key conclusions
- Develop recommendations that provide the highest value to the organization
- Create a compelling story line to organize and communicate your findings and recommendations
- Learn how to build greater trust and gain stakeholder support

FACULTY

Angela Lee is an educator & entrepreneur. As Associate Dean & Chief Innovation Officer at Columbia Business School, Angela teaches highly rated courses in strategy, leadership, and innovation. Her corporate training clients include Pfizer, Microsoft, Bristol Myers Squibb, Amazon, Verizon, and Unilever.

Angela brings 20 years of business experience into the classroom. She started her career in product management, and then moved onto consulting for Fortune 500 clients at McKinsey and a boutique innovation consulting firm. Angela is a serial entrepreneur and has started 4 startups. She is also the founder of 37 Angels, an angel network that invests in early stage startups and activates new angels through a month-long investing bootcamp.

HR CREDITS

This activity has been approved for 10 HR (General) recertification credit hours toward aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through HR Certification Institute® (HRCI®).

Leadership Louisville Center is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM.

