ABOUT THE BINGHAM FELLOWS

The Bingham Fellows is the leadership-in-action arm of the Leadership Louisville Center. The Fellows are all graduates of community leadership programs, representing a cross-section of leaders in business, universities, nonprofit organizations, government and civic actions. Their common threads are imagination and a talent for gathering critical resources needed to create social change.

The Fellows don’t ponder what might be. They roll up their sleeves, stay a spotlight on the issue and put new ideas to work. The Fellows have an impressive track record of providing emerging issues with visibility and momentum. Over 20 years, the work of the Bingham Fellows has resulted in the establishment of the region’s first Head Start, the growth of local farmers markets, the construction of the Paradise Community Center, and numerous other positive outcomes.

John Hollenbach
Partner/Managing Member
Hollenbach-Oakley LLC

Bingham Fellows Class of 2011
Presenting an innovative blueprint to help our city create a future of economic prosperity and excellent livability in the 21st Century.

John Hoekstra
Director of Sustainability
Summit Energy

2011 BINGHAM FELLOWS
Shaping Louisville
SHAPING LOUISVILLE

We propose a new path forward for creating and executing an infrastructure master plan for a competitive regional city of Louisville.

FOCUS: AVOIDING INFRASTRUCTURE PRIORITIES WITH ECONOMIC DEVELOPMENT STRATEGY

The first step in a successful infrastructure plan is making sure it’s aligned with economic development strategy and job creation. Working in partnership with local legislation and locals, we examine causal/consumers/complemets with other global logistics hubs based on the reliability and performance of our city's logistics infrastructure. The results will identify your route for revenue action plans to maximize our logistics and transportation advantages.

WHAT WE FOUND:

Louisville’s infrastructure needs are growing exponentially and, with a slowed economy and high unemployment, government budgets are strained more than ever. There are more project plans on shelves than there is money to implement them.

WHAT WE DID:

Since that time, the Leadership Louisville Center staff has facilitated a crash course in our community’s infrastructure—past and present. Experts helped us understand air, water, energy and transportation issues, as well as neighborhood activism and historic preservation.

WHAT WE RECOMMEND:

We recommend that Louisville create and act on a long-term, integrated and accountable vision for the development of the city’s infrastructure.

INVEST: ENSURING THE BEST RETURN ON PUBLIC INVESTMENTS

We will set the new approach for infrastructure decision-making in motion, through creation of an infrastructure investment board. This framework will ensure infrastructure investments generate significant “return” for the community. The board would provide objective advice with advisory recommendations based on objective data and analysis, as opposed to the current ad hoc model.

In addition to the plan developed through Plan Louie, the board would utilize a number of additional resources and structured:

1. A model for analyzing infrastructure investments based on:
   - Job creation and resulting increase in tax revenue
   - Impact on key industry sectors (advanced manufacturing, logistics, printing, wellness, aging care, etc.)
   - Support of economic drivers such as increasing educational attainment and fostering innovation and entrepreneurship

2. A group of external “not spots” that identifies areas where an investment in infrastructure would generate additional private investment, focus job growth, enhance quality of life and sustainability

3. A process for evaluating infrastructure investments, including exploring opportunities for local revenue growth, utilizing possible bonding capacity, and encouraging new public/private partnerships

TO SHAPE LOUISVILLE, WE WILL: FOCUS, PLAN, INVEST.

1. Define Key Challenges and Opportunities
   - Coordinates infrastructure planning and investment
   - Ensures progress on the Greater Louisville Project Deep Streets and Deep Roads
   - Includes input from the public and private-based Advisory Board

2. Define Ownership Goals and Principles
   - Reflects Mayor’s vision and the community's aspirations
   - Ensures priorities and decisions throughout Metro Government

3. Identify Specific Initiatives
   - Projects that are innovative, achievable, duplicable and creative and problem solving infrastructure solutions
   - Partnerships that are holistic, capital and operating budget needs

4. Provides for Effective Implementation
   - Includes streamlining action on obstacles
   - Clearly defines agency responsibilities
   - Provides efficient communications and local engagement

5. Ensures Accountability
   - Provides regular reports on all initiatives
   - Uses well-defined metrics to report progress
   - Requires internal status reviews and key agency personnel engagement
TO SHAPE LOUISVILLE, WE WILL: FOCUS. PLAN. INVEST.

SHAPING LOUISVILLE
We propose a new path forward for creating and executing an infrastructure master plan for a competitive regional city of Louisville.

FOCUS: AUDITING INFRASTRUCTURE PRIORITIES WITH ECONOMIC DEVELOPMENT STRATEGY
The first step in a successful infrastructure plan is making sure it’s aligned with economic development strategy and job creation. Working in partnership with Local Government Information Services, we have reviewed our integrated infrastructure needs with other global logistics hubs based on the reliability and performance of our city’s logistics infrastructure. The results will identify gap analysis risk areas and action plans to maximize our logistics and transportation advantages.

FOCUS:

WHAT WE FOUND:
Louisville’s infrastructure needs are growing exponentially, and, with a slowed economy and high unemployment, government budgets are strained further than ever. There are many projects or endeavors that might be on hold or planned.

COMPETING THE CHALLENGE:

Some of the core areas with a background in infrastructure and others brought expertise in law, finance, marketing, corporate administration, public policy, healthcare, education and downtown development. Our common thread has been a commitment to building a Louisville that thrives.

WHAT WE DID:

This new class of Leadership Louisville Center’s Bingham Fellows, gathered in January 2011 with New York City’s PlaNYC, an infrastructure framework implemented by Mayor Bloomberg and brought to our attention by David Jones, Sr. Since that time, the Leadership Louisville Center staff has facilitated a class course in our community’s infrastructure–past and present. Expert speakers helped us understand air, water, energy and transportation issues, as well as neighborhood assets and foster preservation.

WE ARE THE 2011 BINGHAM FELLOWS
As the Leadership Louisville Center’s 2011 Bingham Fellows, we are forty community leaders representing a broad range of employers, backgrounds and interests. We were charged with shaping our city’s physical future and how it meets the economic, environmental and historic preservation needs of our region.

“What this is the way good citizenry should work.” — Mayor Greg Fischer to the 2011 Bingham Fellows

INVEST: ENHANCING THE BEST RETURN ON PUBLIC INVESTMENTS
We will set the new approach to infrastructure decision-making in motion through development of an infrastructure investment model. This framework will ensure infrastructure investments generate significant “Return” for the community. The board would provide expert advice with advocacy recommendations based on objective data and analysis, as opposed to the current ad hoc model.

In addition to the plan developed through Plan Lou, the board would utilize a number of additional resources to structured

• A model for analyzing infrastructure investments based on:
  • Job creation and resulting increase in tax revenue;
  • Impact on key industry clusters (advanced manufacturing, logistics, lifelong wellness, aging care, etc.); and
  • Support of economic drivers such as increasing educational attainment and fostering innovation and entrepreneurship.

• A map of economic “hot spots,” that identifies areas where an investment in infrastructure would generate additional private investment, boost job growth and enhance quality of life and sustainability.

• Data-driven tax and policy recommendations to enable additional infrastructure investment, including exploring opportunities for local revenue growth, allocating possible bonding capacity, and encouraging new public-private partnerships.

PLAN LOUIE: COORDINATING A LONG-TERM VISION

1. Identify Key Challenges and Opportunities
   • Coordinates infrastructure planning and investments
   • Ensures progress on the Greater Louisville Project “Deep Drivers” (21st Century Jobs and Quality of Place)
2. Define Overarching Goals and Principles
   • Provides for Effective Implementation
   • Ensures accountability
3. Define Specific Initiatives
   • Provides regular progress reports on all initiatives
   • Uses well-defined metrics to report progress
   • Requires internal status reviews with key agency personnel

INVESTING OUR CITIZENS

“What serving our citizens, attracting and supporting innovation and enterprise revenue, and preparing our city for the future will require a visionary approach for our shared physical space and infrastructure.”

“This is the way good citizenry should work.”
— Mayor Greg Fischer to the 2011 Bingham Fellows

WHERE LOUISVILLE IS TODAY

For the full story of one of New York’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.

WHERE LOUISVILLE IS TODAY

For the full story of one of this framework’s stories within a Corridor week of a public initiative (Hitman Takes NYC project). This allowed the Greater Louisville Plan Louie to the Louisville Grid, who delivered tools and helped secure additional public funding. Since then, the project generated more than 1,000,000 hits and 80 percent of New York’s weather site’s viewers selected a Corridor week of a post, as opposed to the current ad hoc model.
SHAPING LOUISVILLE

We propose a new path forward for creating and executing an infrastructure master plan for a competitive regional city of Louisville.

FOCUS:
AUDITING INFRASTRUCTURE PRIORITIES WITH ECONOMIC DEVELOPMENT STRATEGY
The first step in a successful infrastructure plan is making sure it’s aligned with economic development strategy and job creation. Working in partnership with local governments, businesses, and other stakeholders, we will:

1. Define goals and establish performance standards for infrastructure projects.
2. Conduct an audit and determine long-term needs and priorities for infrastructure projects.
3. Identify strategies to reduce barriers and realize economic opportunities.

FOCUS:
PLANNING AND INVESTING IN INFRASTRUCTURE
In alignment with economic development strategy, we will:

1. Identify key projects that will drive economic growth and improve quality of life.
2. Develop strategies to acquire necessary funds for infrastructure projects.
3. Establish partnerships with public and private entities to support infrastructure projects.

INVEST:
ENSURING THE BEST RETURN ON PUBLIC INVESTMENTS
We will ensure that infrastructure projects are accountable, sustainable, and align with economic development goals.

1. Develop strategies to maximize returns on infrastructure investments.
2. Establish performance metrics to track progress and ensure accountability.
3. Develop partnerships with local and regional stakeholders to support infrastructure projects.

PLAN LOUIE:
COORDINATING A LONG-TERM VISION
The second step in a successful infrastructure plan is coordinating a long-term vision for Louisville. We will:

1. Develop key initiatives that will drive economic growth and improve quality of life.
2. Establish strategies to ensure sustainable funding for infrastructure projects.
3. Establish partnerships with local and regional stakeholders to support infrastructure projects.

INVEST:
ENSURING THE BEST RETURN ON PUBLIC INVESTMENTS
We will ensure that infrastructure projects are accountable, sustainable, and align with economic development goals.

1. Develop strategies to maximize returns on infrastructure investments.
2. Establish performance metrics to track progress and ensure accountability.
3. Develop partnerships with local and regional stakeholders to support infrastructure projects.
The Bingham Fellows is the leadership-in-action arm of the Leadership Louisville Center. The Fellows are all graduates of community leadership programs, representing a cross-section of leaders and community stakeholders. The Fellows work to identify and develop creative, workable solutions to the issues facing Louisville. The Fellows have an impressive track record of providing emerging issues with visibility and momentum. Over 20 years, the work of the Bingham Fellows has resulted in the establishment of the Indiana University Louisville Center for Urban Health, the construction of the Presbyterian Community Center in Smoketown and numerous other positive outcomes. 

The Fellows don’t ponder what might be. They roll up their sleeves, shine a spotlight on the issue and put new ideas to work. The Fellows have an impressive track record of providing emerging issues with visibility and momentum. Over 20 years, the work of the Bingham Fellows has resulted in the establishment of the Indiana University Louisville Center for Urban Health, the construction of the Presbyterian Community Center in Smoketown and numerous other positive outcomes.

The Fellowship Program Manager for the Bingham Fellows is Cynthia Krupke. 

Presenting an innovative blueprint to help our city create a future of economic prosperity and excellent livability in the 21st Century.
ABOUT THE BINGHAM FELLOWS

The Bingham Fellows is the leadership-in-action arm of the Leadership Louisville Center. The Fellows are all graduates of community leadership programs, representing a cross-section and network of leaders in business, universities, nonprofit organizations, government and civic actions. Their common threads are imagination and a talent for gathering critical resources needed to create social change.

The Fellows don’t ponder what might be. They roll up their sleeves, shine a spotlight on the issue and put new ideas to work. The Fellows have an impressive track record of providing emerging issues with visibility and momentum. Over 20 years, the work of the Fellows has resulted in the establishment of the Museum for Health and Education, the growth of local farmers’ markets, the construction of the Presbyterian Community Center in Smoketown and numerous other positive outcomes.

2011 BINGHAM FELLOWS

Deborah Wilt, MD
FocalPoint Labs, Inc., Louisville, KY
Kay Stewart
Director of Marketing
TARC
Ann Stickler
Vice President and Managing Director, Developing Brands
Brown-Forman Corporation
Gordon D. Strauss, M.D.
Professor/Director of Student Mental Health
University of Louisville
Donald G. Wenzel, Jr.
Vice President and Senior Operations Manager
JP Morgan Chase & Co.
Mary Ellen Wiederwohl
Assistant Director
MML&K Government Solutions
Elias Zewde, P.E.
Vice President, Communications and Public Affairs
Bellarmine University
Hunt Helm
President
Wahl Green & Co.

ABOUT THE LEADERSHIP LOUISVILLE CENTER:

Created in 1979, the Leadership Louisville Center is the region’s most valuable resource for leadership development and civic engagement. Its mission is to grow and connect a diverse network of leaders who serve as catalysts for a world-class community through dynamic programming and strong community connections.

Presenting an innovative blueprint to help our city create a future of economic prosperity and excellent livability in the 21st Century.

SHAPING LOUISVILLE

Bingham Fellows Class of 2011

2011 BINGHAM FELLOWS PROGRAM MANAGER

Cynthia Kraft
Cynthia Kraft Consulting
Caitlin Reif
Leadership Louisville Center