

2023 LEADERSHIP LOUISVILLE LUNCHEON



IN PARTNERSHIP WITH



POWERED BY



AUGUST 29, 2023 | KENTUCKY INTERNATIONAL CONVENTION CENTER (KICC)

ABOUT THE EVENT

We would like to extend a warm invitation for you to be a part of this year's Leadership Louisville Luncheon. This highly anticipated civic event brings together over 1,000 of the region's most influential leaders to network, build connections, and work together to address the major issues of our time. While this annual event is in its 31st year in partnership with the Office of the Mayor, it marks the inaugural year welcoming new Louisville Mayor Craig Greenberg. The Leadership Louisville Center is thrilled to welcome him, as well as an exciting keynote speaker (soon to be announced) and agenda focusing on new ideas and energy around making Louisville a top-tier city. Attendees will include leaders from large corporations, small businesses, government, and the nonprofit community who are committed to gaining momentum for strategic regional priorities.

WHY ATTEND?

Taking place at the Kentucky International Convention Center (KICC), located in the heart of downtown Louisville, this premier networking event is your opportunity to build new relationships among the top decision-makers in our region, and to have a voice in shaping Louisville's future. It's the perfect gathering place for those dedicated to the success of our city and larger region while increasing their organization's visibility. You'll hear from innovative leaders who challenge our current thinking and bring fresh ideas as we work to achieve more together. This is the perfect chance for you to engage with those who are committed to shaping our community's vision for the future, and to be at the forefront of our region's innovation and development. If you wish to be on the edge of our community's innovation and development and engage with those who are dedicated to shaping that vision, don't miss the 2023 Leadership Louisville Luncheon.

EXPOSURE AND IMPACT

This annual event offers your organization the opportunity to be among an elite group of businesses and leaders who are the pulse of our community's success. Support contributes to the future of the community and the Center's mission to inspire and equip leaders to be better and do better.

HERE ARE SOME OF THE RECENT EVENT DEMOGRAPHICS:

- Attendees are predominantly senior-level established leaders, many of them C-suite executives, with high-potential emerging leaders in attendance as well. Over 70% are working at a director level or above.
- Demographic Profile by Title: Executive 50%, Director 20%, Manager 10%, Specialist/ Consultant 10%, Assistant/Other 10%.
- Over 230 different companies and organizations regularly attend, including the area's top five largest publicly traded companies, one Fortune 100 and two Fortune 500 companies, and several large private-sector employers such as UPS and Ford Motor Company.
- Industries represented include: Businesses from large to small, Professional services (Accounting, Law, Real Estate, Builders, Financial Services, Insurance, etc.), Education, Government, Healthcare, and Nonprofit organizations.

MORE INFORMATION AT: LEADERSHIPLouisville.org/LUNCHEON

SPONSORSHIP

LEVELS & BENEFITS

		<i>Only one available!</i> SOLD OUT! \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500	TABLE \$2,500
EXCLUSIVE BRANDING OPPORTUNITIES	Logo prominently displayed at Luncheon	■				
	Company name and sponsorship level in event press release	■	■	■	■	
	Advertisement in event program	1/2 PAGE	1/4 PAGE			
	Video aired at event	30 SEC.	30 SEC.			
	Company logo display on all print materials (including invite, program, signage, and A/V)	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company logo and link on web and e-news communications	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company logo in event advertising	■ <i>Prominent Display</i>	■	■	■	
	Company name only on event program, signage, and website/e-news communications					■
HIGH IMPACT OPPORTUNITIES	Speaking opportunity from podium during event	■				
	Company executives seated at the head table	2 SEATS RESERVED	1 SEAT RESERVED			
	Tickets to private pre-event Reception	FOR ALL ATTENDEES	UP TO EIGHT	SIX	FOUR	TWO
	Exclusive presenting sponsorship of pre-event Reception					
	Speaking role for company executive during pre-event Reception					
	Exhibit table at pre-event Reception					
UNPARALLELED VALUE	Two tables of eight with company name/logo and priority seating	■				
	Table for eight with company logo and priority seating		■	■	■	
	Table for eight with company name only and priority seating					■
	Help to fund scholarships for leaders in need	■	■	■	■	■

INTERESTED IN SPONSORSHIP? CONTACT JENNIFER STEVENS AT (502) 561-5231 OR JSTEVENS@LEADERSHIPLouisville.org

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SPONSORSHIP LEVEL | *Check One*

GOLD (\$7,500) **SILVER** (\$5,000) **BRONZE** (\$3,500) **TABLE** (\$2,500)

OPTIONAL DONATION | My organization would like to make an additional donation to the Leadership Louisville

Center scholarship fund in the amount of: \$1,000 \$500 \$_____

COMPANY/ORGANIZATION NAME

Contact Name _____

Contact Phone _____ Contact Email _____

PAYMENT METHOD | *Select One*

CHECK

My check is enclosed in the amount indicated above (payable to Leadership Louisville Foundation, Inc.)

CARD

I will pay by credit card and authorize the Leadership Louisville Center to e-mail me an invoice payable online in the amount indicated above. I understand that payments by credit card are subject to a 3.1% processing fee, and will be added to my invoice total.

INVOICE

Please e-mail me an invoice for my total sponsorship amount.

Return this completed form via mail or e-mail to:

Leadership Louisville Center
Attn: Jennifer Stevens
711 W. Main St., Suite AA, Louisville, KY 40202

Phone: (502) 561-5231
Main line: (502) 561-0458
Email: jstevens@leadershiplouisville.org