

2022

LEADERSHIP LOUISVILLE LUNCHEON

IN PARTNERSHIP WITH:



PRESENTING SPONSOR:



AUGUST 30, 2022 | NORTON HEALTHCARE SPORTS & LEARNING CENTER

ABOUT THE EVENT

The annual Leadership Louisville Luncheon is a must-attend civic event that gathers nearly 1,000 of the region's most influential leaders to build connections and together tackle the major issues of our time. Now in its 30th year, the event is hosted by the Leadership Louisville Center and attracts attendees representing leaders from large corporations, small business, government, and the nonprofit community who want to help gain momentum for strategic regional priorities. Keynote speakers include top leaders from around the U.S. who can speak to our common challenges and opportunities to make Louisville a top-tier city. The 2022 event will be hosted at the new Norton Healthcare Sports & Learning Center, located on the Louisville Urban League Sports & Learning Campus, a 24-acre, multi-sport complex located in Louisville's Russell neighborhood that opened in February 2021.

WHY ATTEND?

This premier networking event is your opportunity to build new relationships among our region's top decision-makers and have a voice in a competitive vision for Louisville's future. It is the gathering place for those committed to the success of our city and larger region, who also want to increase their organization's visibility. You'll hear from innovative leaders who challenge our current thinking and bring fresh ideas as we work to achieve more together. If you wish to be on the edge of our community's innovation and development and engage with those who are dedicated to shaping that vision, don't miss the 2022 Leadership Louisville Luncheon.

EXPOSURE AND IMPACT

This annual event offers your organization the opportunity to be among an elite group of businesses and leaders who are the pulse of our community's success. Support contributes to the future of the community and the Center's mission to inspire and equip leaders to be better and do better.

HERE ARE SOME OF THE RECENT EVENT DEMOGRAPHICS:

- Attendees are predominantly senior-level established leaders, many of them C-suite executives, with high-potential emerging leaders in attendance as well. Over 70% are working at a director level or above.
- Demographic Profile by Title: Executive 50%, Director 20%, Manager 10%, Specialist/Consultant 10%, Assistant/Other 10%.
- Over 230 different companies and organizations regularly attend, including the area's top five largest publicly traded companies, one Fortune 100 and two Fortune 500 companies, and several large private-sector employers such as UPS and Ford Motor Company.
- Industries represented include: Businesses from large to small, Professional services (Accounting, Law, Real Estate, Builders, Financial Services, Insurance, etc.), Education, Government, Healthcare, and Nonprofit organizations.

MORE INFORMATION AT
LEADERSHIPLOUISVILLELUNCHEON.ORG

SPONSORSHIP

LEVELS & BENEFITS

	Only one available! SOLD OUT! \$10,000	Only one available! RECEPTION \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500	TABLE \$2,500	
EXCLUSIVE BRANDING OPPORTUNITIES	Logo prominently displayed at Luncheon	■					
	Company name and sponsorship level in event press release	■	■	■	■	■	
	Advertisement in event program	1/2 PAGE	1/4 PAGE	1/4 PAGE			
	Video aired at event	30 SEC.	30 SEC.	30 SEC.			
	Company logo display on all print materials (including invite, program, signage, and A/V)	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company logo and link on web and e-news communications	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company logo in event advertising	■ <i>Prominent Display</i>	■	■	■	■	
Company name only on event program, signage, and website/e-news communications						■	
HIGH IMPACT OPPORTUNITIES	Speaking opportunity from podium during event	■					
	Company executives seated at the head table	2 SEATS RESERVED	1 SEAT RESERVED	1 SEAT RESERVED			
	Tickets to private pre-event Reception	FOR ALL ATTENDEES	FOR ALL ATTENDEES	UP TO EIGHT	SIX	FOUR	TWO
	Exclusive presenting sponsorship of pre-event Reception		■				
	Speaking role for company executive during pre-event Reception		■				
	Exhibit table at pre-event Reception		■				
UNPARALLELED VALUE	Two tables of eight with company name/logo and priority seating	■					
	Table for eight with company logo and priority seating		■	■	■	■	
	Table for eight with company name only and priority seating					■	
	Help to fund scholarships for leaders in need	■	■	■	■	■	■

INTERESTED IN SPONSORSHIP? CONTACT JENNIFER STEVENS AT
(502) 561-5231 OR JSTEVENS@LEADERSHIPOLOUISVILLE.ORG

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AUGUST 30, 2022 | NORTON HEALTHCARE SPORTS & LEARNING CENTER

SPONSORSHIP LEVEL | *Check One*

RECEPTION (\$10,000) **GOLD** (\$7,500) **SILVER** (\$5,000) **BRONZE** (\$3,500) **TABLE** (\$2,500)

OPTIONAL DONATION | My organization would like to make an additional donation to the Leadership Louisville Center scholarship fund in the amount of: \$1,000 \$500 \$_____

COMPANY/ORGANIZATION NAME

Contact Name _____

Contact Phone _____ Contact Email _____

PAYMENT METHOD | *Select One*

CHECK

My check is enclosed in the amount indicated above (payable to Leadership Louisville Foundation, Inc.)

CARD

I will pay by credit card and authorize the Leadership Louisville Center to e-mail me an invoice payable on-line in the amount indicated above. I understand that payments by credit card are subject to a 3.1% processing fee, and will be added to my invoice total.

INVOICE

Please e-mail me an invoice for my total sponsorship amount.

Return this completed form via mail or e-mail to:

Leadership Louisville Center
Attn: Jennifer Stevens
711 W. Main St., Suite AA, Louisville, KY 40202

Phone: (502) 561-5231
Main line: (502) 561-0458
Email: jstevens@leadershiplouisville.org

The Leadership Louisville Foundation, Inc. is a 501(c)3 nonprofit organization with Federal ID# 31-0958491.

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Foundation