

2020 LEADERSHIP LOUISVILLE LUNCHEON

DECEMBER 14, 2020
VIRTUAL EVENT EXPERIENCE

ABOUT THE EVENT

The Leadership Louisville Luncheon is a must-attend civic event that gathers over 1,000 of the region's most influential leaders each year to build connections and together tackle the major issues of our time. Hosted annually by the Leadership Louisville Center, the event attracts attendees representing leaders from large corporations, small business, government and the nonprofit community who want to help gain momentum for strategic regional priorities. The 2020 event will be hosted virtually and will feature critical conversation from national thought leaders on overcoming political polarization, leading through crisis, economic recovery, and building more racially equitable communities.

WHY ATTEND?

This premier event is your opportunity to have a voice in the vision for Louisville's future. It is *the* gathering place for those committed to the success of our city and larger region, who also want to increase their organization's visibility. You'll hear from innovative leaders who challenge our current thinking and bring fresh ideas as we work to create our future together. If you wish to be on the pulse of our community's innovation and development and engage with those who are dedicated shaping that vision, don't miss the 2020 Leadership Louisville Luncheon.

FEATURED 2020 SPEAKERS

KEYNOTE SPEAKER WILL BE FOLLOWED BY PANEL CONVERSATION WITH NOTABLE U.S. MAYORS

ARTHUR C. BROOKS - KEYNOTE SPEAKER

NEW YORK TIMES BESTSELLING AUTHOR OF *LOVE YOUR ENEMIES: HOW DECENT PEOPLE CAN SAVE AMERICA FROM A CULTURE OF CONTEMPT*

Arthur C. Brooks is Professor of the Practice of Public Leadership at the Harvard Kennedy School and Arthur C. Patterson Faculty Fellow at the Harvard Business School. Before joining the Harvard faculty in July of 2019, he served for ten years as president of the Washington, D.C.-based American Enterprise Institute (AEI), one of the world's leading think tanks. Brooks is the author of 11 books, is a columnist for *The Atlantic*, host of the podcast "The Art of Happiness with Arthur Brooks," and subject of the 2019 documentary film "The Pursuit," which *Variety* named as one of the "Best Documentaries on Netflix" in August 2019.



MORE INFORMATION AT
[LEADERSHIPLOUISVILLE.ORG/
OUR-EVENTS/LEADERSHIP-LUNCHEON](http://LEADERSHIPLOUISVILLE.ORG/OUR-EVENTS/LEADERSHIP-LUNCHEON)

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SPONSORSHIP

LEVELS & BENEFITS

	<i>Only one available!</i> PLATINUM \$10,000	GOLD \$7,500	<i>Only one available!</i> VIP \$7,500	SILVER \$5,000	BRONZE \$3,000	CITY CHAMPION \$1,500	
Virtual Event	Company logo on display (including event program, virtual event platform, A/V)	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company name on display (including event program and A/V)						■
	Advertisement in event program	■	■	■			
	Presenting sponsor of Live Q&A with Mayors, includes speaking role			■			
	Company sponsored video aired during event (produced by sponsor company)	30 SEC	30 SEC	30 SEC			
	Virtual attendee registrations (includes keynote, Live Q&A with Mayors and virtual networking)	UNLIMITED ATTENDEES	UP TO 50 ATTENDEES	UP TO 50 ATTENDEES	UP TO 40 ATTENDEES	UP TO 30 ATTENDEES	UP TO 25 ATTENDEES
	Attendees invited to participate in post-event facilitated leadership conversations	■	■	■	■	■	■
Television Broadcast	<i>On-air</i> speaking opportunity for company executive during TV broadcast	■					
	Company logo displayed during TV broadcast (approx. 40K viewers)	■ <i>Prominent Display</i>	■	■	■	■	
	Special spoken recognition during broadcast	■	■	■	■	■	
Promotion	Company logo in all event marketing (invitation with 10K impressions, website, emails, links)	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company name in event marketing (website, emails, links)						■
	Company name and sponsorship level in event press release	■	■	■	■	■	

INTERESTED IN SPONSORSHIP? CONTACT JENNIFER STEVENS AT
(502) 561-5231 OR JSTEVENS@LEADERSHIPLOUISVILLE.ORG

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SPONSORSHIP LEVEL | *Check One*

- PLATINUM (\$10,000) GOLD (\$7,500) VIP (\$7,500) SILVER (\$5,000) BRONZE (\$3,000) CITY CHAMPION (\$1,500)

COMPANY/ORGANIZATION NAME

Contact Name _____

Contact Phone _____ Contact Email _____

PAYMENT METHOD | *Select One*

Check

- My check is enclosed in the amount of \$_____ (payable to Leadership Louisville Foundation, Inc.)

Card

- Charge my credit card in the amount of \$_____.
Card type: _____
Name as it appears on card: _____
Card number: _____ Expiration date: _____
Signature: _____

Invoice

- Please mail me an invoice for my total sponsorship amount.

Return this completed form via mail or e-mail to:

Leadership Louisville Center
Attn: Jennifer Stevens
711 W. Main St. Suite AA, Louisville, KY 40202

Phone: (502) 561-5231
Main line: (502) 561-0458
Email: jstevens@leadershiplouisville.org

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