

The words "Best of" are written in a large, black, cursive script font with a white outline. The text is surrounded by numerous colorful, 3D geometric shapes, including triangles and pyramids in shades of blue, orange, green, and grey, creating a dynamic and celebratory background.

# Best of

LEADERSHIP SUMMIT 2019  
SPONSORSHIP INFORMATION



Leadership  
Louisville Center

Wednesday, March 6, 2019 | The Kentucky Center for the Arts  
Organized by the Leadership Louisville Center and presented by PNC Bank



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## BEST OF LEADERSHIP SUMMIT 2019

There's no better way to meet today's challenges than to continuously climb towards being the best version of ourselves every day. Expect no less than the BEST day for inspiration and practical know-how at the 2019 Best of Leadership Summit, delivering performance-boosting learning that will increase your ability to lead and influence others. You'll hear from an incredible speaker lineup at this 40th anniversary event for the Leadership Louisville Center, and also connect with top regional leaders and engage in interactive workshops to transform how you live and lead.

### ABOUT THE EVENT

- Venue:** The Kentucky Center for the Arts
- Location:** Louisville, Kentucky
- When:** Wednesday, March 6, 2019 | 8:30 am - 5:30 pm
- Pricing:** Early Registration (until 12/14/18) \$400  
Regular registration \$450

- Event Features:**
- Morning and afternoon keynote sessions
  - Breakout sessions
  - Breakfast, lunch and closing cocktail reception celebrating Leadership Louisville Center's 40th Anniversary

- Curriculum:**
- Build organizations that are more innovative, more profitable and command greater loyalty from customers and employees
  - Gain deeper knowledge around new leadership models, generational challenges, inclusive leadership and collaboration
  - Achieve great relationships and great results





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## WHO SHOULD ATTEND?

The 2019 Best of Leadership Summit presents a unique opportunity to network and collaborate with hundreds of other attendees from Louisville and the surrounding region. Attendees range from high-potential emerging leaders to C-suite executives, with nearly 70 percent working at a director level or above.

### **Senior Leaders:**

Individuals serving as strategic leaders with enterprise-wide focus and long-term impact (e.g., general managers, vice presidents, executive directors, unit leaders, business owners, staff function leaders, and C-suite executives).

### **Established Leaders:**

Individuals of influence with 10 years or more of management experience (e.g., consultants, directors, and managers).

### **Emerging Leaders:**

Individuals identified as succession candidates and/or high potential leaders with less than 10 years of management experience.

### **2018 Demographic Profile by Title:**

51%	Executive
18%	Director
9%	Manager
9%	Consultant/Specialist
2%	Media
11%	Other



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## WHY PARTICIPATE AS A SPONSOR?

With hundreds of regional leaders in attendance, your company will have the opportunity to connect with a highly desirable audience throughout the event while accessing top talent in our region, providing an exceptional return on investment.

Sponsorship not only provides visibility and branding for your company, but also allows your employees and clients to attend the Leadership Summit, fully immersing them in the training, connections and conversations of the event. This opportunity is a powerful vehicle for positive community influence.

Your support also enables the critical work of the Leadership Louisville Center to grow and connect a diverse group of leaders to serve as catalysts for a world-class community. We welcome your organization's participation and look forward to displaying your logo on promotional materials and providing your company with added recognition and visibility.

### Sponsorship Opportunities Available:

Speaker	\$20,000
Reception (1 available)	\$7,500
Gold	\$7,500
Silver	\$5,000
Bronze	\$2,500
Supporter	\$1,500

Contact Jennifer Stevens to learn more about sponsorship opportunities at the 2019 Leadership Summit.

**P: (502) 561-5231 | Email: [jstevens@leadershiplouisville.org](mailto:jstevens@leadershiplouisville.org)**



## SPONSORSHIP BENEFITS CHART

<b>Benefits</b> (Cost)	<b>Speaker</b> (\$20,000)	<b>Reception</b> (\$7,500)	<b>Gold</b> (\$7,500)	<b>Silver</b> (\$5,000)	<b>Bronze</b> (\$2,500)	<b>Supporter</b> (\$1,500)
Prominent logo display at the event and in all promotional materials	●	●	●	●	●	
Speaking role for chief executive/designee	●	●	●			
Opportunity to introduce speakers during breakout sessions	●	●	●	●		
Recognition and thanks from the podium	●	●	●	●	●	●
Opportunity to have a branded exhibitor table	●	●	●	●		
Complimentary registrations	<b>15</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>5</b>	<b>4</b>
Reserved Priority Seating	●	●	●	●	●	
Opportunity for discounted additional seats	●	●	●	●	●	●
VIP session with speaker, details based on interest	●					
First right of refusal for 2020	●	●				
Complete listing of registrants one week prior to event	●					
Contact information for all attendees one week after event	●	●	●	●	●	●



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## **SPEAKER SPONSORSHIP:**

**\$20,000**

### **Exclusive Branding Opportunities**

- Prominent logo display at the event and in all marketing, event and promotional materials
- Listing as a speaker sponsor in all event collaterals
- Inclusion of company name in press release with recognition as a speaker sponsor
- Display of company logo online on the Leadership Louisville Center website ([www.leadershiplouisville.org](http://www.leadershiplouisville.org)) with link
- Opportunity to have a branded exhibitor table

### **High Impact Opportunities**

- Speaking role for chief executive/designee
- Opportunity for company representatives to introduce speakers during breakout sessions
- Recognition and thanks from the podium

### **Unparalleled Value**

- Opportunity for up to fifteen (15) complimentary registrations
- Priority seating
- VIP session with speaker, details based on sponsor interest
- Unlimited networking opportunities
- Recognition as a top sponsor of the Leadership Summit with first right of refusal for 2020
- Complete listing of registrants one week prior to the event (name and company only)
- Complete database of event attendees (with email) provided one week after the event



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**40TH ANNIVERSARY RECEPTION SPONSORSHIP:** \$7,500 (Only One Available)

**Exclusive Branding Opportunities**

- Prominent logo display at the event and in all marketing, event and promotional materials
- Listing as a reception sponsor in all event collaterals
- Inclusion of company name in press release with recognition as a reception sponsor
- Display of company logo online on the Leadership Louisville Center website ([www.leadershiplouisville.org](http://www.leadershiplouisville.org)) with link
- Opportunity to have a branded exhibitor table

**High Impact Opportunities**

- Speaking role for chief executive/designee
- Opportunity for company representatives to introduce speakers during breakout sessions
- Recognition and thanks from the podium

**Unparalleled Value**

- Opportunity for up to ten (10) complimentary registrations
- Priority seating
- Unlimited networking opportunities
- Recognition as a top sponsor of the Leadership Summit with first right of refusal for 2020
- Complete mailing list of attendees made available after event



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## **GOLD SPONSORSHIP:**

**\$7,500**

### **Exclusive Branding Opportunities**

- Prominent logo display at the event and in all marketing, event and promotional materials
- Listing as a gold sponsor in all event collaterals
- Inclusion of company name in press release with recognition as a gold sponsor
- Display of company logo online on the Leadership Louisville Center website ([www.leadershiplouisville.org](http://www.leadershiplouisville.org)) with link
- Opportunity to have a branded exhibitor table

### **High Impact Opportunities**

- Speaking role for chief executive/designee
- Opportunity for company representatives to introduce speakers during breakout sessions
- Recognition and thanks from the podium

### **Unparalleled Value**

- Opportunity for up to ten (10) complimentary registrations
- Priority seating
- Unlimited networking opportunities
- Complete mailing list of attendees made available after event





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## **SILVER SPONSORSHIP:**

\$5,000

### **Exclusive Branding Opportunities**

- Display of company logo at event and in all marketing, event and promotional materials
- Listing as a silver sponsor in all event collaterals
- Inclusion of company name in press release with recognition as a silver sponsor
- Display of company logo online on the Leadership Louisville Center website ([www.leadershiplouisville.org](http://www.leadershiplouisville.org)) with link
- Opportunity to have a branded exhibitor table

### **High Impact Opportunities**

- Opportunity for company representatives to introduce speakers during breakout sessions
- Recognition and thanks from the podium

### **Unparalleled Value**

- Opportunity for up to eight (8) complimentary registrations
- Priority seating
- Unlimited networking opportunities
- Complete mailing list of attendees made available after event



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## **BRONZE SPONSORSHIP:**

\$2,500

### **Exclusive Branding Opportunities**

- Display of company logo at event and in all marketing, event and promotional materials
- Listing as a bronze sponsor in all event collaterals
- Inclusion of company name in press release with recognition as a silver sponsor
- Display of company logo online on the Leadership Louisville Center website ([www.leadershiplouisville.org](http://www.leadershiplouisville.org)) with link

### **High Impact Opportunities**

- Recognition and thanks from the podium

### **Unparalleled Value**

- Opportunity for up to five (5) complimentary registrations
- Priority seating
- Unlimited networking opportunities
- Complete mailing list of attendees made available after event

## **SUPPORTER:**

\$1,500

### **Benefits**

- Opportunity for four (4) discounted registrations
- Unlimited networking opportunities
- Recognition as an event supporter
- Complete mailing list of attendees made available after event



## REGISTRATION INFORMATION (Please Print)

Fulfillment Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail address \_\_\_\_\_

## INVESTMENT OPPORTUNITIES (Please Check One)

**Speaker Sponsor**  
\$20,000

**Reception Sponsor**  
\$7,500

**Gold Sponsor**  
\$7,500

**Silver Sponsor**  
\$5,000

**Bronze Sponsor**  
\$2,500

**Supporter**  
\$1,500

## METHOD OF PAYMENT

Check # \_\_\_\_\_ enclosed. Payable to: Leadership Louisville Foundation, Inc.

Please invoice my company.

Please charge to my:  Visa  Mastercard  American Express

Card-holder's name \_\_\_\_\_ Card-holder's signature (required) \_\_\_\_\_

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_ 3- or 4- Digit security code \_\_\_\_\_