

DAVID NOVAK

THE KEN BLANCHARD CO.

DR. JOSEPH FOLKMAN

JEB BATES • MARTA MIRANDA-STRAUB
KAREN WUNDERLIN & CHRISTY COX



THE LEADERSHIP GREEN ROOM

JULY THROUGH DECEMBER 2018

**OUR BIGGEST
LINE-UP YET**



Presented by
**REPUBLIC
BANK**
FOUNDATION



THE LEADERSHIP GREEN ROOM

A leadership development solution for your entire organization.

Our most dynamic and transformational line-up of leadership development courses are coming to the Leadership Green Room! From world-renowned gurus and tried-and-true curriculum to timely and critical skillsets necessary for managing others and building effective leadership culture, these courses offer incredible learning opportunities for every level of your organization.

Designed and curated by the Leadership Louisville Center, a trusted regional resource for 40 years, the courses prepare leaders to execute at the highest level. While in the Leadership Green Room, participants are immersed in breakthrough thinking alongside potential clients and professional peers, leaving with greater confidence, knowledge and networks.



Edward Glasscock Classroom
707 W. Main St., Louisville, KY

"It is important that HJT develop our executives so they in turn can develop the people in their sphere of influence. The Green Room gives us the tools we need to prepare for rapid, sustainable growth through collaborative learning and insights from top national talent right here in Louisville."

CONDRAD DANIELS
President, HJI Supply Chain Solutions

All courses are hosted at the Center's new location at 707 W. Main Street in Louisville, Kentucky. The facility is designed to be a nationally-recognized center for leadership development and social innovation, surrounded by natural light and equipped with modern technologies and amenities. Participants will enjoy a learning environment that promotes the exchange of ideas and stimulates creativity. Visitors to Louisville have easy access to hotels and after-hours activities in the heart of downtown's Museum Row.

SAVE UP TO 20% FOR YOUR ORGANIZATION.

For more information on packages, contact Katlyn Gibson at kgibson@leadershiplouisville.org or (502) 753-6506.

2018 UPCOMING COURSES

JULY

Leading Organizational Change
The Wunderlin Company | July 26 - 27

AUGUST

The First-Time Manager Experience
The Ken Blanchard Companies | August 10

SEPTEMBER

The Extraordinary Leader™
Author, Dr. Joseph Folkman | September 19

OCTOBER

Heartwiring & Hardwiring Your Leadership
David Novak, former CEO of YUM! Brands
October 25

NOVEMBER

Leader's Accelerator
Jeb Bates, ThoughtAction, LLC | November 16

DECEMBER

Building Trust in the New World of Work
Marta Miranda-Straub, Catapult Now, LLC
December 13

See full descriptions on the following pages.

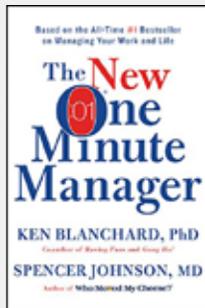
THE KEN BLANCHARD CO.

THE FIRST-TIME MANAGER EXPERIENCE

AUGUST 10

You want your newly promoted managers to be effective and successful from the start. But most of the time, we find new managers struggling and their team morale declining. Soon enough, you realize that high-performing employees promoted into management lack the unique skillset to be effective managers.

Studies show that without proper training, 60% of all new managers underperform for their first two years. But, first-time managers who receive the necessary tools and training from the start are set up to become leaders who create engaged, productive teams, and drive greater results for your organization.



For nearly 40 years, The Ken Blanchard Companies have been training the best managers in the world and created this program specifically for *first-time* managers. The only training of its kind, The First-time Manager Experience builds on the secrets of the best-selling book, *The New One Minute Manager*® to help with the exciting and challenging transition to management.

LEARNING OUTCOMES

In a newly developed first-time manager curriculum, Blanchard identifies four skills and conversations all managers must master. Participants will learn:

- **Manager Mindset** – the mindset required to transition from individual contributor to manager
- **Four Conversations Model** – a highly effective framework for understanding conversations needed to manage people and performance
- **Four Essential Skills** – tools to have purposeful conversations that create positive, productive relationships



August 10
(1 Day)



First-time &
Established Managers



\$900



2 points

DR. JOSEPH FOLKMAN

THE EXTRAORDINARY LEADER™

SEPTEMBER 19

In today's rapidly changing, highly competitive environment, the organizations that excel will be those whose people are most competent, passionate, and focused on delivering results. The Extraordinary Leader™ Workshop presents a proven framework for helping individuals make a profound difference in their organization's results, and in their own performance and development. It includes a 360-degree assessment and is recognized across the globe as a best-in-class experience for providing participants deep insight into how they are currently perceived as leaders.



September 19
(1 Day)



Mid to Upper-
Level Managers



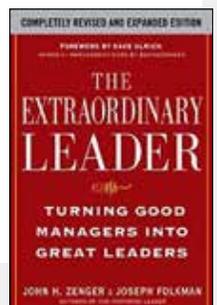
3 points



\$1,350

LEARNING OUTCOMES

- Understand the significant on-the-job performance differences between “good” and “extraordinary” leaders
- Gain insight into the 16 leadership competencies that most differentiate extraordinary leaders
- Discover why enhancing existing leadership strengths is the most successful way to become an extraordinary leader
- Receive an individual 360-degree leadership feedback report, and guidance to understand the report structure and interpret the data



LEADING ORGANIZATIONAL CHANGE

with The Wunderlin Company | July 26 - 27

Many organizations know *what* needs to change. What leaders often don't understand is *how* to create change that teams will adopt and that will last. Change doesn't have to be hard. You can lead and coach to increase productivity daily. Our faculty will help you synthesize a robust set of change acceleration tools to maximize your effectiveness as a leader. Our experiential learning model looks at real-world applications to your business. This method is incredibly effective at generating high engagement, retention of concepts, and a better ability to apply what you have learned.



July 26 -27
(2 Days)



Mid to Upper-Level
Leaders & Teams



\$900



2 points

LEARNING OUTCOMES

- Lead a culture of change and growth in your company
- Recognize four common roadblocks to successful change
- Understand change theory and how different people deal with change
- Learn a simple equation to facilitate change adoption
- Develop a change acceleration execution plan

LEADER'S ACCELERATOR: COACHING OTHERS FOR HIGH PERFORMANCE

with Jeb Bates, ThoughtAction, LLC | November 16

Do you want to know how to creatively coach and manage teams to get the most from your people? This course is designed to help you drive productivity and performance in your organization with a motivated, engaged, and satisfied team. You'll learn how to coach employees based on their individual needs and support their career path based on what brings out the best in them. Additionally, discover more about your own motivating needs and how to make the most of them in your leadership.



November 16
(1 Day)



Mid to Upper-Level
Managers



\$450



1 point

LEARNING OUTCOMES

- Expand emotional intelligence to understand personal drivers of satisfaction and employees' core needs
- Expand your capability to coach employees for improved performance and greater job satisfaction
- Learn a method of creatively working with employees to engage them as they deliver results in their roles

BUILDING TRUST IN THE NEW WORLD OF WORK

with Marta Miranda-Straub, Catapult Now, LLC | December 13

Today's workplaces bring together individuals with vastly different backgrounds and experiences that can be harnessed for incredible innovation and problem solving. However, if not proactively led, diverse teams can cause barriers to understanding, communication, and ultimately, organizational effectiveness.

Leaders can actively create safe and respectful work environments that build trust among their team and customers. In this highly interactive training, participants will look beneath the surface at what influences situations and learn to create more inclusive organizational cultures.



December 13
(1 Day)



Executive Leaders,
HR, managers, etc.



\$450



1 point

LEARNING OUTCOMES

- Increase personal/professional knowledge and understanding of implicit bias and cultural humility
- Learn to help others discuss challenging topics that build an inclusive culture and climate
- Gain tools to design policies and practices that create safe and respectful work environments
- Understand how to role model courage in the workplace

DAVID NOVAK

HEARTWIRING & HARDWIRING YOUR LEADERSHIP™

OCTOBER 25 + 90 DAYS OF ONLINE LEARNING

HEARTWIRING AND HARDWIRING YOUR LEADERSHIP™ unlocks the secret to effective leadership and how to transform your own style to bring out the best leader in you, so you can bring out the best results in others.

Heartwiring is about building passionate commitment in others. *Hardwiring* is using process and discipline around the things that matter most to drive consistent results. It is the combination of the two that leads to exceptional performance.

The program starts with a half-day workshop in October with David Novak, then the cohort of participants will be given access to his signature 90-day online leadership program, oGoLead™. The fully-integrated experience consists of five interactive learning modules, each of which is designed to teach practical leadership skills that can be applied immediately in the workplace. Each participant will receive a digital version of David's book, *O Great One: A little story about the awesome power of recognition*.

This learning experience is based on practical theory and proven real-world results, taught by the CEOs and leaders that made it happen in over 100 countries around the world. It utilizes a learn, practice, reflect model over a multiple-week timeframe to ensure that the concepts stick.



LEARNING OUTCOMES

- Uncover the secret to transforming your leadership style by using the Knowledge-Belief-Action Framework
- Build awareness of your personal strengths and opportunities as a leader, and the power of continuous improvement
- Learn how to Engage, Equip and Elevate others in the workplace
- Discover the importance of choosing a Power-Full mindset and being authentic
- Engage with the four Power-Full Hardwiring™ tools every leader needs to overcome obstacles and accelerate results
- Learn how to close the Intention-Action Gap to become a leader that others want to follow



October 25
(1 Day + Online)



Mid-to-Upper
Level Managers



\$1,350



3 points

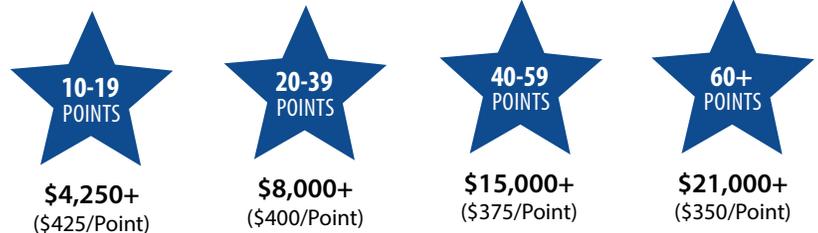
ABOUT THE CENTER

Created in 1979, the Leadership Louisville Center is the region's most valuable resource for leadership development and civic engagement. With thousands of alumni from its civic programs, the Center has been recognized as one of the top seven community leadership programs in the U.S. by the Center for Creative Leadership. The Leadership Louisville Center strives to be a force for positive change for individuals, organizations and the community.

The Leadership Green Room allows the Center to better help the business community develop their best talent, creating meaningful increases in leadership knowledge, capability and confidence among participants.

GREEN ROOM PARTNER PACKAGES

SAVE UP TO 20% FOR YOUR ORGANIZATION



Packages can be customized with the points needed to meet your learning needs.

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Katlyn Gibson at kgibson@leadershiplouisville.org
or (502) 753-6506.



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GREEN ROOM

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