Leadership Louisville Center’s highly-anticipated event series where women at all career stages tap into the power of connection. The high-energy, welcoming, and engaging breakfast events feature distinguished women leaders who share their personal journeys, especially stories of big challenges, epic failures (or near misses) and lessons they learned along the way. Influential ‘wise women’ facilitate table conversations related to career success and professional & personal goals, allowing women leaders and emerging career women to foster authentic, mentoring relationships. Women come away with inspiration and a network of mentors, colleagues, and friends – networks essential to leading in careers and community.

WHAT IS IT?

100 Wise Women brings successful women leaders together with emerging women leaders to increase the base of the region’s qualified, connected women leaders. All ages, backgrounds, and industries are represented, with an average of 250 women in attendance (every event has sold to capacity since the series began in 2007). The event is designed to facilitate new networks among peers and potential mentor relationships.

- In 2019, over 900 women attended at least one 100 Wise Women event, representing 400+ companies and organizations.
- 56% of 100 Wise Women attendees are at the director level or above. 30% are emerging leaders or in early management.
- Industries represented include major employers, small business, professional services, universities and educational institutions, government agencies, and nonprofit organizations.
- Proceeds from 100 Wise Women go to the Joan Riehm Women’s Leadership Fund, created to allow women to participate in Leadership Louisville Center programs. Since the scholarship fund was created in 2007, over 170 women have received scholarships totaling more than $153,000.

WHO IS IT FOR?

2020 LINE-UP

- **JUNE 24**
  - **INGRID HERNANDEZ**
  - President & Creative Director, Ingrid Design

- **JULY 30**
  - **OLIVIA KIRTLEY**
  - Corporate Director & Consultant, Kirtley & Associates

- **SEPTEMBER 10**
  - **MASON RUMMEL**
  - President, James Graham Brown Foundation

- **OCTOBER 29**
  - **ERICA LEE WILLIAMS**
  - District Court Judge, Jefferson County

MORE INFORMATION AT
LEADERSHIPLOUISVILLE.ORG/OUR-EVENTS/100-WISE-WOMEN
# Sponsorship Levels & Benefits

**Gold**
- Prominent logo display on signage and in advertisements
- Opportunity to distribute branded item to attendees
- Listed in event collaterals at the appropriate sponsor level
- Inclusion of company name in press release and announcements with appropriate sponsor level
- Company logo on Leadership Louisville Center website

**Silver**
- Prominent logo display on signage and in advertisements
- Opportunity to distribute branded item to attendees
- Listed in event collaterals at the appropriate sponsor level
- Inclusion of company name in press release and announcements with appropriate sponsor level
- Company logo on Leadership Louisville Center website

**Bronze**
- Prominent logo display on signage and in advertisements
- Opportunity to distribute branded item to attendees
- Listed in event collaterals at the appropriate sponsor level
- Inclusion of company name in press release and announcements with appropriate sponsor level
- Company logo on Leadership Louisville Center website

## Exclusive Branding Opportunities
- Company involved in keynote selection
- Opportunity to have exhibitor table at event for marketing materials or promotion of company initiative
- Opportunity for company representative to introduce the keynote speaker at one event
- Recognition and thanks from the podium at all events

## High Impact Opportunities
- Opportunity to nominate one table host ("wise woman") at each event to represent company
- Guaranteed seats for employees, clients, or guests at each event
- Unlimited networking
- Complete mailing list of attendees

## Unparalleled Value
- 5 PER EVENT
- 4 PER EVENT
- 2 PER EVENT

**Interested in Sponsorship? Contact Jennifer Stevens at (502) 561-5231 or jstevens@leadershiplouisville.org**