

TAP INTO THE POWER OF

100 WISE WOMEN

WHAT IS IT?

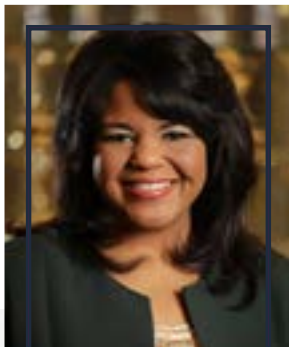
100 Wise Women is the Leadership Louisville Center's highly anticipated event series where women at all career stages tap into the power of connection. The high-energy, welcoming, and engaging breakfast events feature distinguished women leaders who share their personal journeys, especially stories of big challenges, epic failures (or near-misses) and lessons they learned along the way. Influential 'wise women' facilitate table conversations related to career success and professional & personal goals, allowing women leaders and emerging career women to foster authentic, mentoring relationships. Women come away with inspiration and a network of mentors, colleagues, and friends – networks essential to leading in careers and community.

WHO IS IT FOR?

100 Wise Women brings successful and emerging women together to increase the base of our region's qualified, connected female leaders. All ages, backgrounds, and industries are represented. In 2021, despite COVID-19 restrictions, our registration numbers remained strong and held consistent with previous years.

- **Over 1,000** registrants in 2021
- **Over 290 companies and organizations** represented in 2021
- **55%** of attendees are at the **director level or above**. **30%** of attendees are **emerging leaders** or in early management
- Industries represented include major employers, small business, professional services, universities and educational institutions, government agencies, and nonprofit organizations
- Proceeds from 100 Wise Women go to the Joan Riehm Women's Leadership Fund, created to allow women to participate in Leadership Louisville Center programs. Since the scholarship fund was created in 2007, over **175 women** have received scholarships totaling more than **\$155,000**

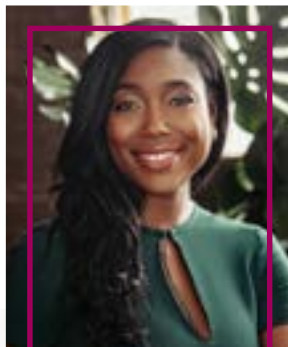
2022 CALENDAR



APRIL 20

Renee Shaw

Director of Public Affairs
Kentucky Educational Television



JUNE 22

**Eden Bridgeman
Sklenar**

Owner of EBONY Media,
Chief Marketing Officer of
Manna Inc.



SEPT 13

Debi Boffa

President of Thorntons LLC



NOV 9

Angie Evans

Vice President of Corporate
Responsibility at LG&E and KU
Energy LLC

LEARN MORE:

[LEADERSHIPLOUISVILLE.ORG/OUR-EVENTS/100-WISE-WOMEN](https://leadershiplouisville.org/our-events/100-wise-women)



ORGANIZED BY

TODAY'SWOMAN

PRESENTING SPONSOR



SPONSORSHIP

LEVELS & BENEFITS

	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	
EXCLUSIVE BRANDING OPPORTUNITIES	Prominent logo display on signage and in advertisements	■		
	Opportunity to distribute branded item to attendees	■		
	Listed in event collaterals at the appropriate sponsor level	■	■	■
	Inclusion of company name in press release and announcements with appropriate sponsor level	■	■	■
	Company logo on Leadership Louisville Center website	■	■	■
HIGH IMPACT OPPORTUNITIES	Company involved in keynote selection	■		
	Opportunity to have exhibitor table at event for marketing materials or promotion of company initiative	■		
	Speaking role for company executive at one event	■	■	
	Recognition and thanks from the podium at all events	■	■	■
UNPARALLELED VALUE	Opportunity to nominate one table host (“wise woman”) at each event to represent company	■	■	■
	Guaranteed seats for employees, clients, or guests at each event	6 PER EVENT	5 PER EVENT	3 PER EVENT
	Unlimited networking	■	■	■
	Complete mailing list of attendees	■	■	■

INTERESTED IN SPONSORSHIP? CONTACT **JENNIFER STEVENS** AT
(502) 561-5231 OR **JSTEVENS@LEADERSHIPLouisville.ORG**