

TAP INTO THE POWER OF

100 WISE WOMEN

WHAT IS IT?

100 Wise Women is the Leadership Louisville Center's highly anticipated event series where women at all career stages tap into the power of connection. The high-energy, welcoming, and engaging breakfast events feature distinguished women leaders who share their personal journeys, especially stories of big challenges, epic failures (or near misses) and lessons they learned along the way. Influential 'wise women' facilitate table conversations related to career success and professional & personal goals, allowing women leaders and emerging career women to foster authentic, mentoring relationships. Women come away with inspiration and a network of mentors, colleagues, and friends – networks essential to leading in careers and community.

WHO IS IT FOR?

100 Wise Women brings successful women leaders together with emerging women leaders to increase the base of our region's qualified, connected female leaders. All ages, backgrounds, and industries are represented - with an average of 250 women in attendance, every event has sold to capacity since the series began in 2007. In 2020, despite the shift to virtual events, our registration numbers remained strong and held consistent with in-person events.

- **Over 1,000** registrants in 2020
- **Over 275 companies and organizations** represented in 2020
- **56%** of attendees are at the **director level or above**. **30%** of attendees are **emerging leaders** or in early management
- Industries represented include major employers, small business, professional services, universities and educational institutions, government agencies, and nonprofit organizations
- Proceeds from 100 Wise Women go to the Joan Riehm Women's Leadership Fund, created to allow women to participate in Leadership Louisville Center programs. Since the scholarship fund was created in 2007, over **170 women** have received scholarships totaling more than **\$154,000**

2021 CALENDAR



APRIL 7

Dr. Ashley Anderson

Nurse Practitioner & Co-owner,
Athena Health & Wellness - a
women's health practice



JUNE 23

Cathy Zion

Owner & President,
Today's Media - publisher of
Today's Woman Magazine



SEPT 22

Yvette Gentry

Project Director, Metro United
Way; Former Interim Police Chief,
Louisville Metro Police Dept.



NOV 10

Kirsten Hawley

Senior VP, Chief Human Resources
& Corporate Communications Officer,
Brown-Forman Corporation

LEARN MORE:
[LEADERSHIPLOUISVILLE.ORG/OUR-EVENTS/100-WISE-WOMEN](https://leadershiplouisville.org/our-events/100-wise-women)



ORGANIZED BY

TODAY'SWOMAN

PRESENTING SPONSOR



SPONSORSHIP

LEVELS & BENEFITS

	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	
EXCLUSIVE BRANDING OPPORTUNITIES	Prominent logo display on signage and in advertisements	■		
	Opportunity to distribute branded item to attendees	■		
	Listed in event collaterals at the appropriate sponsor level	■	■	■
	Inclusion of company name in press release and announcements with appropriate sponsor level	■	■	■
	Company logo on Leadership Louisville Center website	■	■	■
HIGH IMPACT OPPORTUNITIES	Company involved in keynote selection	■		
	Opportunity to have exhibitor table at event for marketing materials or promotion of company initiative	■		
	Opportunity for company representative to introduce the keynote speaker at one event	■	■	
	Recognition and thanks from the podium at all events	■	■	■
UNPARALLELED VALUE	Opportunity to nominate one table host (“wise woman”) at each event to represent company	■	■	■
	Guaranteed seats for employees, clients, or guests at each event	6 PER EVENT	5 PER EVENT	3 PER EVENT
	Unlimited networking	■	■	■
	Complete mailing list of attendees	■	■	■

INTERESTED IN SPONSORSHIP? CONTACT **JENNIFER STEVENS** AT
(502) 561-5231 OR **JSTEVENS@LEADERSHIPLouisville.ORG**