



Leadership
Louisville Center

732 West Main Street
Louisville, KY 40202
Tel 502 | 561.0458
Fax 502 | 561.5224

www.leadershiplouisville.org

For more information, contact:

Holly Prather
Marketing and Communications Manager
(502) 753-6503
hprather@leadershiplouisville.org

For Immediate Release

**YUM! Brands and Leadership Louisville Center Announce New Partnership:
Yum IGNITES Louisville Challenge**

Louisville, Kentucky (September 2, 2010) – The Leadership Louisville Center is excited to announce a new partnership with YUM! Brands to cultivate Louisville’s emerging leaders and connect them to our community. **Yum IGNITES Louisville Challenge**, is the new name of the service learning component of the Ignite Louisville program for young professionals.

“At the core, Ignite Louisville and the community service challenge strive to achieve what we at YUM! Brands do on a daily basis,” said John Kurnick, Vice President - Global Talent Management & Corporate HR with YUM! Brands, “We are about building people capability, and through the new partnership, we have the ability to build community capability.”

The challenge is an annual opportunity for teams of Ignite Louisville participants to undertake a project for a local nonprofit, gaining experience in community leadership, board involvement and teamwork. Since its inception in 2004, Ignite Louisville participants have worked with over 40 area nonprofits to plan, execute and sustain new strategies for success. The Center recently received the 2009 Pyramid Award for Excellence in the Art of Collaboration for Ignite Louisville’s challenge.

The Leadership Louisville Center is now accepting proposals from nonprofits for the **Yum IGNITES Louisville Challenge**. Nonprofits interested in having a team of Ignite Louisville participants in the Class of 2011 work with them on a project are invited to submit proposals. All projects must meet established criteria to be eligible for consideration. **Proposals are due Friday, October 8 by 5 p.m.** To learn more, visit www.leadershiplouisville.org or contact Ashley Hamilton at ahamilton@leadershiplouisville.org or (502) 561-5223.

About Ignite Louisville:

Ignite Louisville is a six-month program that grows young professionals by developing the key components of leadership: skills, networking, community understanding and engagement. In addition to the program’s core curriculum, the class members participate in the **Yum IGNITES Louisville Challenge** and take on a project proposed by a local nonprofit to gain hands-on experience performing on a team and serving the community.

Ignite Louisville is presented by Norton Healthcare. Program partners include the Young Professionals Association of Louisville (YPAL) and the Louisville Urban League Young Professionals (LULYP).

About the Leadership Louisville Center:

Created in 1979, the Leadership Louisville Center is the region’s leading leadership development and civic engagement organization. The Center strives to cross economic and social boundaries to inspire individuals to serve as catalysts for a stronger community. Dynamic programming and events develop, connect and engage leaders into action toward social innovation and a brighter future for the Louisville community.

###