



Celebrating 30 years of
Growing Community Leaders

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For Immediate Release

Over 1,100 individuals nominated in first two weeks of Leadership Louisville Connector Project – First round of sampling notifies many nominees

Louisville, Kentucky (September 28, 2009) – Over 1,100 individuals have been nominated in the first two weeks of the social experiment called the Leadership Louisville Connector Project, with many named more than once. Most of the first nominees were notified via email – a “snowball” sampling technique to drive deeper into the community and encourage additional nominations.

The Connector Project seeks to recognize today’s leaders and mobilize the leaders of tomorrow. It starts with community-wide participation and will use sophisticated analysis to bring to life the region’s few degrees of separation. The more nominations received, the better results will be, so everyone in Louisville and Southern Indiana should take a few minutes to make a nomination.

It works like this. Go to www.louisvilleconnectors.com and click on “Make a Nomination”. Read the nomination questions and think as broadly as possible and name all of the individuals that come to mind – your dream team to make the community the best in the world. List a few or continue adding names as you think of them. Make a nomination now and your submissions will be included in the snowball sampling. The deadline for nominations is October 31.

“Connectors are the people you know you can trust, the ones who roll up their sleeves to make things happen and the ones who would return your phone call with an answer and results,” said Leadership Louisville Center president Chris Johnson. “We’re asking people on both sides of the river, ‘Who will be on your dream team?’”

The Connector Project is modeled from a similar initiative in Philadelphia and following the nomination process, a list of Connectors will be recognized in early 2010. Studies will be conducted of their leadership characteristics and high-level maps of leadership in the area will be created. In Philadelphia, a new leadership program was developed for high school students around Connector characteristics. A group of Connectors got together and developed a “Great Expectations” wish list for the new mayor. And one Connector ended up being the next mayor. The potential for spotlighting connections in the region and mobilizing these leaders is endless.

Leadership Louisville Connector Project Partners:

Partnering with the Leadership Louisville Center on the Connector Project are: The Courier-Journal, University of Louisville/New Cities Foundation City Solutions Center, Leadership Southern Indiana, Doe-Anderson, and NetForm.

About the Leadership Louisville Center:

Created in 1979, the Leadership Louisville Center is the region’s leading leadership development and civic engagement organization. The Center strives to cross economic and social boundaries to inspire individuals to serve as catalysts for a stronger community. Dynamic programming and events develop, connect and engage leaders into action toward social innovation and a brighter future for the Louisville community.

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