



Celebrating 30 years of
Growing Community Leaders

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For Immediate Release

**Everyone is asking, "Are you a Connector?"
Leadership Louisville is contacting nominees in the Connector Project**

Louisville, Kentucky (October 12, 2009) – Over 2,200 individuals representing 50 area zip codes have been called a Connector by someone who knows them through the Leadership Louisville Connector Project. With only a few weeks left for nominations, the community is now charged with making nominations to select their dream team for creating positive change in Louisville and Southern Indiana. Go to www.LouisvilleConnectors.com to make a nomination.

Are you a Connector? Many who have been nominated were notified and asked to submit names of those they know that have expert knowledge, know how to get things done and demonstrate concern for the common good. By identifying and recognizing Connectors in the community, the Leadership Louisville Center seeks to gain new information about leadership and encourage more collaboration to address challenges in our region.

In his best-selling book *The Tipping Point*, Malcolm Gladwell writes, "Sprinkled among every walk of life...are a handful of people with a truly extraordinary knack of making friends and acquaintances. They are Connectors."

Now is the time for the Louisville and Southern Indiana community to take a few minutes and submit the names of Connectors that they know. Don't miss the opportunity to contribute your view to the project designed to give a lift to civic engagement and citizen leadership.

The Connector Project is modeled from a similar initiative by Leadership Philadelphia and following the nomination process, a list of Connectors will be recognized in early 2010. Studies will be conducted of their leadership characteristics and high-level maps of leadership in the area will be created. In Philadelphia, a new leadership program was developed for high school students around Connector characteristics. A group of Connectors got together and developed a "Great Expectations" wish list for the new mayor. And one Connector ended up being the next mayor. The potential for spotlighting connections in the region and mobilizing these leaders is endless.

Leadership Louisville Connector Project Partners:

Partnering with the Leadership Louisville Center on the Connector Project are: The Courier-Journal, University of Louisville/New Cities Foundation City Solutions Center, Leadership Southern Indiana, Doe-Anderson, and NetForm.

About the Leadership Louisville Center:

Created in 1979, the Leadership Louisville Center is the region's leading leadership development and civic engagement organization. The Center strives to cross economic and social boundaries to inspire individuals to serve as catalysts for a stronger community. Dynamic programming and events develop, connect and engage leaders into action toward social innovation and a brighter future for the Louisville community.

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