



Celebrating 30 years of
Growing Community Leaders

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For Immediate Release

**Nov. 18 100 Wise Women forum will feature unique Mother/Daughter keynote
with Maria Hampton and Gretchen Gerwing**

Louisville, Kentucky (October 22, 2009) – The Nov. 18 100 Wise Women breakfast forum will have a unique mother and daughter keynote, featuring Maria Hampton, Vice President & Sr. Branch Executive, Federal Reserve Bank of St. Louis, Louisville Branch, and her daughter Gretchen Gerwing, Media Planner, Draftfcb in Chicago. The lively forum with remarks titled, “The Bridges of Jefferson County....Building Bridges & Connecting Career Opportunities for the Future,” will begin at 8 a.m. at The Gillespie, 421 W. Market Street.

100 Wise Women, presented by the Leadership Louisville Center and Today’s Woman magazine, is a series of forums designed to increase the base of Louisville’s qualified, connected women leaders. The forums connect emerging women leaders with experienced, successful women, and since the series started in 2007, every event has sold out.

Maria Hampton and her daughter Gretchen Gerwing will share their different experiences and perspectives in the keynote discussion about bridging the generation gap, gender gap, communications gap and connecting or crossing those bridges for career opportunities. The mother/daughter keynote is new to the 100 Wise Women breakfast forum series and promises to provide learning and fun for attendees.

Event Details:

The event will be held on Wednesday, November 18 at 8 a.m. at The Gillespie, 421 W. Market Street. Registration is available at www.leadershiplouisville.org/events. The cost is \$25 (\$15 for a limited number of students). For more information, contact the Leadership Louisville Center at 561.0458 or visit www.leadershiplouisville.org.

Proceeds from 100 Wise Women go to the Joan Riehm Women’s Leadership Fund, created to allow young women to participate in Leadership Louisville Center programs.

About 100 Wise Women

100 Wise Women provides an opportunity like no other for professional networking and is ideal for developing a network of mentors, colleagues and friends – essential to helping women lead in their careers and in the community. The program involves distinguished women leaders - Wise Women – hosting a table of several emerging women leaders to discuss themes related to career success and professional and personal goals. The conversations allow the women to foster a comfortable, mentoring relationship.

100 Wise Women is presented by the Leadership Louisville Center and Today’s Woman magazine. The presenting sponsor is Ernst & Young. Additional sponsors include Anthem Blue Cross Blue Shield, BB&T, Bittners, LLC, and UPS.

About the Leadership Louisville Center:

Created in 1979, the Leadership Louisville Center is the region’s leading leadership development and civic engagement organization. The Center strives to cross economic and social boundaries to inspire individuals to serve as catalysts for a stronger community. Dynamic programming and events develop, connect and engage leaders into action toward social innovation and a brighter future for the Louisville community.

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